



ACCELERATE SA

A VISION FOR SAN ANTONIO 2026–2036

Councilman Marc Whyte | District 10



To the Citizens of San Antonio,

San Antonio is the greatest city in the world—not because of our skyline or the small town feel in a big town vibe, but because of our people. The residents of San Antonio have defined us over the last 300 years, no matter the side of town you come from, you are home, you are part of Our San Antonio.

We are a community of families who work hard, love deeply, and care about our neighborhoods. From the Westside to Stone Oak, from Harlandale to Hackberry, our story is written in service, sacrifice, and strength.

But today, San Antonio stands at a crossroads.

One path keeps us divided—City Hall is focused on politics and headlines, while affordability collapses, city services weaken, and public trust fades. The other path—the one we must take—puts people before politics and protects our hard working families so they can build the lives they want for themselves. When people are put first, the goals become clear: rebuild neighborhoods, restore accountability, and renew the promise that every person and family have the opportunity to build the life they choose in a town they are proud to call home.

Over the next decade this City will have a revitalized downtown and an expanded airport which should both generate city revenue and help grow San Antonio jobs. While sustained economic development should be a central part of our city strategy moving forward, at the same time we must ensure we deliver basic city services to our citizens at a first-rate level that improves their day-to-day quality of life.

This plan—Accelerate SA—is about taking control of our future. It's not partisan or political. It's practical. It's a roadmap that any council, any mayor, and any citizen can follow to build our next decade of growth, safety, and prosperity.

“We’re doing fine” should no longer be good enough. It’s time to get to the promising future that awaits us.

Let’s Accelerate SA.

Marc Whyte



The Challenge Before Us: 8 a.m. – 5 p.m. vs. 5 p.m. – 8 p.m.

From 8 a.m. to 5 p.m., city leaders field calls from business leaders around our city who are focused on the long term economic development of our City. But from 5 p.m. to 8 p.m., the time period where these same leaders attend neighborhood meetings around our City, our leaders hear from residents of our neighborhoods who are squarely focused immediately fixes to the day-to-day issues they are facing (public safety, street issues, high prices, etc).

San Antonio is one of America's fastest growing cities, but not one of its most prepared. Our infrastructure, public safety staffing, and wage growth have not kept pace with our expansion. Big economic development plans are good, but too many San Antonians feel overtaxed, underheard, and that City Hall is uninterested in improving their daily quality of life. Our challenge is to simultaneously create policy that invests in San Antonio's future and addresses the immediate needs of our residents.

The Mission:

Make San Antonio the most affordable, safe, and opportunity rich city in America by 2036.

We will:

- Create future economic growth and take care of the daily needs of our neighbors at the same time.
- Strengthen family economics—more money in people's pockets.
- Build the cleanest, safest, easiest-to-navigate city in Texas.
- Modernize workforce training for an AI driven economy.
- Restore trust and transparency in government.

“This isn't a political slogan—it's an operational plan for citywide transformation.”

“We don’t need higher taxes. We need higher standards.”

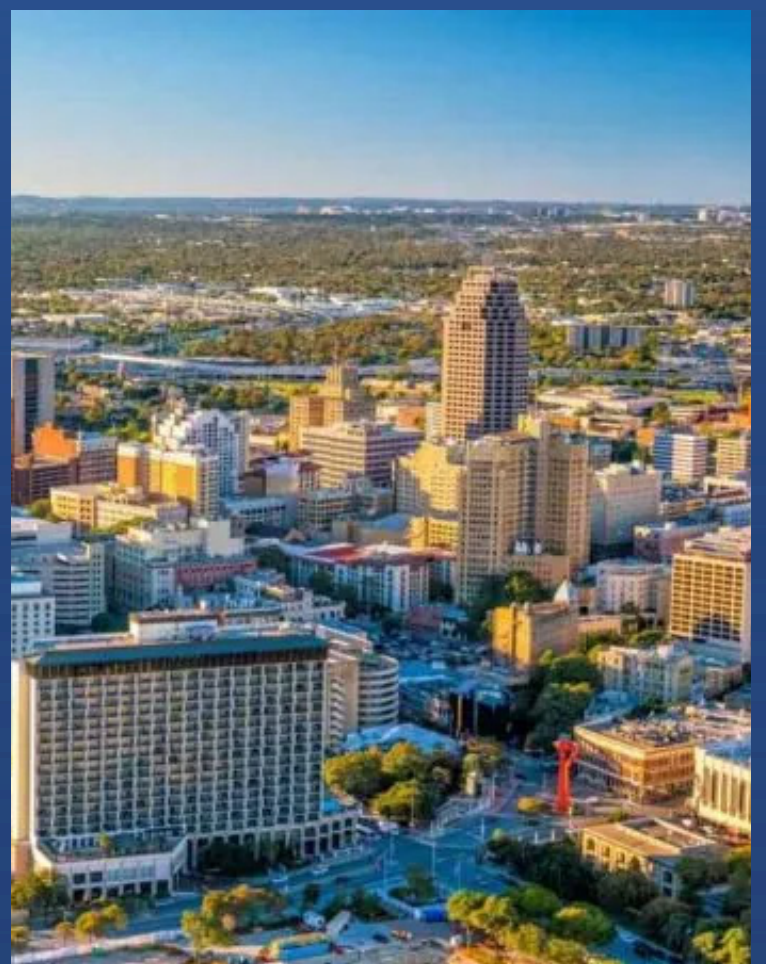
Affordability and Family Economics



1. No future utility rate hikes without transparent spending and a clear need.
2. Property Taxes. Reduce and return to homeowners.
3. Family Relief Initiatives. Protect families and their bank accounts.
4. City Efficiency. Every dollar matters.

Housing, Homelessness, and Family Support

1. Workforce Housing. Build a homeownership mindset in our City.
2. Ending Chronic Homelessness. Our homeless deserve respect and compassion.
3. Food and Family Stability. No family goes hungry.



“This is about basics—homes people can afford, food on the table, and a city that takes care of its own.”

Jobs, AI, and Workforce Readiness

1. The “Teach to Work” Pipeline. Trade schools matter now as much as college.
2. AI & Automation Readiness. Automation will reshape everything from public works to retail. It can help city efficiency, but it must be done transparently.
3. Destination Economy. Target four new economic sectors: logistics, aerospace, bioscience, and digital manufacturing.
4. Small Business Rebuild. Shift the incentive focus from the billion-dollar companies to the businesses that live here, hire here, and build here.
5. Shovel Ready SA: Pre-permit and fully infrastructure-ready city sites so developers can build without delays—water, sewer, and electricity already in place. Buy the lot, break ground.

“AI will shape our future. San Antonio should lead by using technology to put people first.”

“A city that enforces the law, supports first responders, and keeps families safe.”

Safe Communities, Secure Families

1. Fully Staffed and Supported Police & Fire. Public Safety is Job #1 at City Hall.
2. Real Criminal Justice Reform. Partner with the District Attorney to stop the revolving door of crime in our city.
3. Park Police and Neighborhood Safety. Permanently protect the San Antonio Park Police and expand their force.
4. Mental Health & First Responder Wellness. Our first responders serve and protect, and we need to serve and protect them in return.

Government That Works and That People Believe In

1. Radical Transparency. Everything on the record, nothing behind closed doors.
2. Implement full Zero-Based Budgeting citywide, and collaborate with Bexar County to save money and reduce overlap.
3. AI Driven City Hall. AI is the future of communication, research, and will soon be a component of everything we do.
4. Citizen Engagement. City Hall needs city input, from its citizens and families and we must ensure every District follows through.

“No secrets. No excuses. Just a government that works for you.”

Infrastructure and City Services

1. Launch "Fix SA Now," a 10-year infrastructure overhaul that prioritizes the 50 most neglected neighborhoods.

2. Prepare for the San Antonio—Austin growth collision and its regional impact.

3. Hire contractors based on merit and more quickly coordinate and finish street projects.

4. Make our utilities work for us. An efficient CPS Energy and SAWS, including selling energy and water outside of the region, means more money for our city to fix streets and sidewalks.

5. Fix the broken pipes. Losing billions of gallons of water a year is not acceptable.

“World-class city, world-class basics—fix the streets, show the data, respond fast, and put neighborhoods first.”



By 2036, San Antonio Will:

- Create 100,000 new jobs.
- Cut city response times in half.
- Double homeownership among working families.
- Achieve zero rate hikes above inflation.
- Reach 95% police staffing and zero park closures.
- Add 10 new parks and modernize 100% of restrooms.
- Be the most transparent city in Texas.
- Increase small business formation by 25%.
- Integrate AI into every major city department.
- Lift 10,000 families from renting to ownership.



A VISION FOR SAN ANTONIO **2026–2036**



ACCELERATE SA

We can do better at City Hall—and we will. This is not a plan for the few. It's a blueprint for the many—for working families, small businesses, veterans, and seniors who make this city run every day.

The next decade will define our legacy. Let's make it a decade of action, not excuses.

Let's Accelerate SA—together.

Councilman Marc Whyte | District 10